

The Pet Project Malaysia 2012

'Get Active' to help save the animals



Unlike any conference, the official launching of The Pet Project Malaysia had most guests ended sweating in their formal clothes. There was a demonstration of dancing class by students of British International School, yet instead of being the audience, most of us involved as one of the dancers, following Sabrina's steps.

The Pet Project Malaysia, presented by Sabrina Saw in association with The British International School of Kuala Lumpur, is a huge charity event to take place on 7th January, 2012 to raise awareness and funds for animal welfare in Malaysia. This even is fully supported by the Department of Veterinary Services, Ministry of Agriculture & Agro-based industries and beneficiaries of the event including NGO's: PAWS, SPCA Selangor, Malaysian Dogs Deserve Better, Kucing Terbiar & Anjing Jalanan, Animal Care, Paws Mission, H.O.P.E., Save a Stray, Independent Pet Rescuers and Zoo Negara. This is a non profit event. All proceeds will be collected and shared between the NGO's, except Zoo Negara, in an agreed-tier.



In the beginning of the conference



Here comes the dancers!



trying to escape?



Dance! Dance! Dance!



MC can no longer resist the music



Robert Teasdale - Football Focus Asia, Sabrina Saw, Adam Johnson - The British International School, and Andy Koh - Petfinder

In hopes of bringing awareness to the cause of animal welfare, TPPM is organizing a 12-hour 'Get Active' marathon of dance, fitness and sports-based master classes, from 11am to 11pm on the day of the event, at The British International School of Kuala Lumpur. These master classes will feature the industries' best global presenters from Hong Kong, Australia, The United States of America, United Kingdom, South Africa, Singapore and Malaysia. The master classes are open to all levels and ages and will consist of an assortment of preferences including: Tottenham Hotspur Football Clinic, Yoga & Core Strength for Golfers, Les Mills Programs and Freestyle Dance and Fitness Programs such as Cardio Dance, djRAW, Video Dance, Hip Hop, Salsa, Jazz, Tribal, Hi-Lo, etc.

Football fans will have the opportunity to participate in various Futsal Card Montage to take place on the campus Tennis Courts. During the day, Tottenham Hotspur football talks will also be held for enthusiasts to learn more about the game and the club's holistic approach to football.

Those more adventure-inclined can literally "Climb for a Life" by rock climbing at 50sen/limb in support of animal welfare too. There will be plenty of opportunities to purchase items from the event F&B booths, merchandise booths and the silent auction (with limited edition items donated by Taylor Made Adidas, authentic sports memorabilia by Football Focus, hotel packages from DoubleTree by Hilton, golf packages from Citygolf Malaysia and many, many more exciting items up for bids).

Ticket sales to the event will commence in November (online via Petfinder.my and at selected outlets) where participants will be able to register for the master classes [of the main event] they wist to attend and/or the other activities during the day. Tickets will be sold either as 1) Spectator Passes or 2) All Access Passes. Spectator passes include entrance to everything but the main event of master classes and performances, and will be sold for RM15 with the option of re-entry throughout the day. All Access Passes entitle participants to take part in the master classes on top all other activities. Price details are as follows:

All Access Pass

- 1 Class - RM 25
- 2 Classes - RM 35
- 3 Classes - RM 45
- Unlimited Classes - RM 55

For more information about The Pet Project Malaysia, visit www.thepetprojectmalaysia.org or to schedule an interview, please contact Sabrina Saw at +6012-937 6218 or email sabrina@sabrinasaw.com.

